



Enterprise Connectivity for Oracle Solutions

As a long-term Oracle partner, Trillium Software® supplements Oracle solutions with a complete spectrum of data profiling, cleansing, matching and monitoring tools that ensure data quality across multiple applications, databases and enterprise-wide systems.

Key Benefits

- True enterprise-wide connectivity across multiple applications
- Data analysis, cleansing, correcting, enrichment and monitoring without functional disruption
- Real-time and batch capabilities
- Easy interface allows business users to apply rules, monitor results and modify operations
- Language- and country-specific rule sets automatically recognize data context and apply appropriate intelligence to global data

Complements a wide range of Oracle products including

- Oracle E-Business Suite, including Oracle Customer Data Hub (CDH)
- Siebel Universal Customer Master (UCM)
- Siebel CRM
- Oracle Data Integration (ODI)
- Oracle Warehouse Builder (OWB)

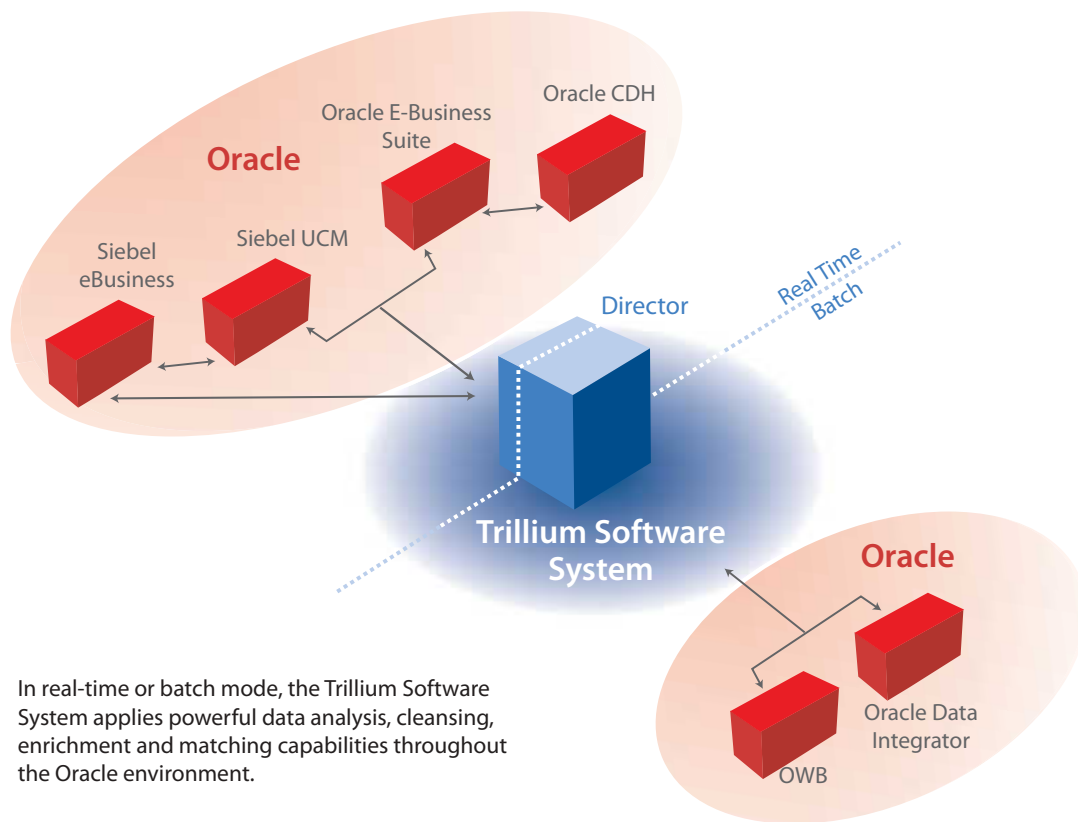
Data Quality Means Much More Than Clean Names and Addresses

Trillium Software® has long been one of Oracle's leading strategic partners. As Oracle's products have grown in functionality and sophistication, so too have Trillium Software Oracle integration points. Our tools enhance the value, and ultimate return on investment, of many Oracle solutions at multiple levels. The Trillium Software System® offers:

- Automated data profiling that uncovers data anomalies and areas of weakness that often remain undiscovered by manual or SQL inquiries.

- Comprehensive data quality tools with context-sensitive intelligence that apply the correct language/country/postal rules to global data, even when the data is misspelled, misfielded or misplaced.
- Powerful data matching capabilities that correctly identify relationships, households and duplicates across multiple databases.
- Advanced data enrichment tools that correct incomplete records and can append important geographic and demographic data.
- Business-friendly data monitoring functions that provide real-time monitoring of data to sustain quality and ensure compliance with data governance standards.
- Enterprise-scaled data connectivity that applies quality rules to incoming data from any source and distributes functionality across disparate applications, networks, systems and departments

Trillium Software Integration to Oracle Solutions



The Right Fit for Oracle Solutions

Trillium Software® currently provides data quality functionality for the following Oracle products:

Oracle E-Business Suite & Oracle Customer Data Hub (CDH): Offers country identification, global data cleansing, local postal enrichment, and automated data profiling and analysis to prepare data sets for successful integration and help create the best view of customers.

Siebel Universal Customer Master (UCM) & Siebel CRM: Offers country identification, global data cleansing, local postal enrichment, matching, and automated data profiling and analysis to prepare data sets for successful integration and help create the best view of customers.

Oracle Data Integrator (ODI): Provides data profiling, a critical first step to successful data integration projects. Trillium Software also complements ODI projects with country identification, global data cleansing, local postal enrichment, and matching capabilities.

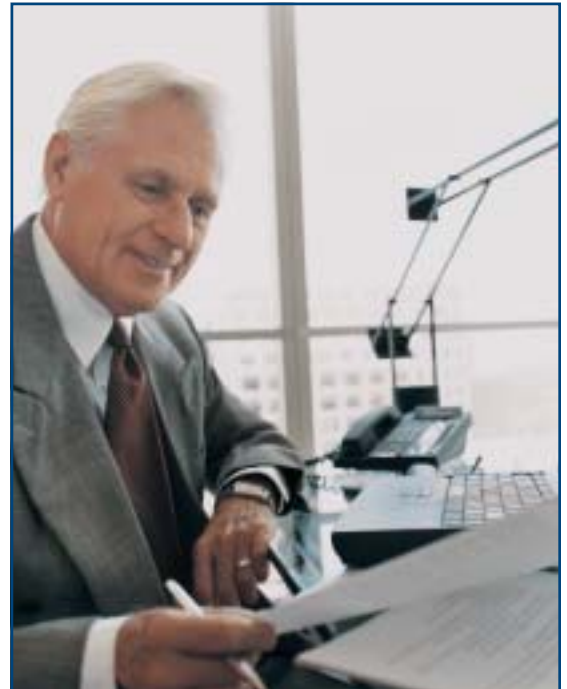
Oracle Warehouse Builder (OWB): Trillium Software complements OWB solutions by providing country identification, global data cleansing, and local postal enrichment to any data integration project.

Trillium Software Complements Oracle Solutions

Good preparation leads to great implementations

Perhaps the best way to realize the full value of any Oracle solution is to ensure that the data is adequately prepared before implementation. That is the role of TS Discovery, a sophisticated data profiling solution that can help both business users and IT professionals:

- Determine the true state of the data for an informed perspective on project plans and timelines.
- Uncover potential areas of concern before they become problematic.



- Discover anomalies in fields and values that might interfere with integration or migration.
- Assess feasibility of data for specific business requirements.
- Discern data challenges without depending on complex or incomplete manual SQL queries.
- Coordinate objectives and responsibilities among business and technology teams.

Functionality that adjusts over time

Your business needs change over time. And as your needs change, your technical environment evolves as well, growing ever more complicated with each change in function and with every additional application. New partners, vendors and departments need to share data; new initiatives require rapid yet easy access to actionable information.

That's why the Trillium Software System® reaches across different systems and applications, bringing data quality functionality that can grow and respond to changing business requirements. Our extensive connectivity, combined with flexible and portable rule sets, not only optimizes data for present uses, but ensure your data's value as a lasting strategic asset during its entire lifecycle.

Partnering with Oracle into the Future

Our deep partnership with Oracle is reflected in the way the Trillium Software System complements Oracle applications, Oracle's MDM/CDI solutions, and Oracle's data integration tools. The synergies among our respective applications provide the foundation for a solid relationship between our companies.

Trillium Software is committed to partnering with Oracle and its customers now and into the future. Trillium Software products are architected in a way that ensures continued integration with Oracle solutions including Applications Unlimited (Siebel, E-Business Suite, etc.), Fusion applications, and other solutions where data quality is critical to the success of Oracle implementations.

About Trillium Software

Harte-Hanks Trillium Software® has been selected by companies worldwide, both large and small, to improve their operational and analytic business decisions through accurate and timely information.

Trillium Software offers an integrated suite of Total Data Quality software and services architected to discover and correct today's data quality problems and establish a platform prepared for tomorrow's yet unknown data challenges.



The Trillium Software System® is recognized as critical to the success of customer relationship management, master data management, customer data integration, data warehouse, business intelligence, enterprise resource planning, supply chain management, e-business, and other enterprise applications, and data integration, data migration, data stewardship, and data governance initiatives.

Contact Us

To increase the value of your Oracle implementation with Trillium Software's enterprise-wide data quality solution, please feel free to contact us for additional information either by phone, email, or through our website (contact information listed below).

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